THE SPRING ISSUE HEALING TOGETHER

MARCH 2022



heal·ing

/ˈhēliNG/

The process of making or becoming sound or healthy again.

In this season of spring and renewal, Tigerlily Foundation invites you to enter this season of healing together as we launch our Health Equity Advocacy and Leadership Policy Center of Excellence, honor our ANGEL Advocate graduates, and invite you to address barriers to care by downloading our barrier toolkits.



Tigerlily Foundation has a 16-year history in the policy landscape. Our goal has always been to advocate for impact by driving policymaking to create equity for patients. Patient advocacy leadership has always been key—here within Tigerlily and in guiding public policy. We water the seeds of inspiration and innovation, and working with advocates, advocacy organizations and stakeholders, have created policies and legislation that have changed the lives of millions of people. We are excited to culminate these years of momentum into our Health Equity Advocacy and Leadership (HEAL) Policy Center for Excellence (COE). Through Tigerlily's HEAL Policy COE, we plan to further focus this work by educating, empowering, and lifting patient voices to ensure they are amplified, in order to achieve health equity and end disparities. The HEAL Policy COE will focus on systemic changes through policy at the local, state, and federal level to (1) end barriers to accessing and receiving quality, equitable care for all, (2) lead innovation through patient-leadership, and (3) achieve health equity and eliminate disparities in breast cancer. Through the HEAL Policy COE, we seek to influence policy for these purposes through bi-directional learning, programs, and training to cultivate a center to exchange ideas, activate voices and create lasting change. We are excited to announce the upcoming launch of the HEAL Policy Center of Excellence! Keep an eye out for more info soon!



Please join us at TLF in congratulating our most recent ANGEL Advocate Graduates! These incredible and inspiring ladies have completed our comprehensive ANGEL Advocacy Training and will be working in their communities to amplify the patient voice for health equity. These ANGEL Advocates were selected from communities with the disparities for women of color. They accepted the challenge to BE THE CHANGE—will you? Learn more about our ANGEL Advocacy program and apply to become an ANGEL Advocate today!



March #PullUpASeat

We're hosting our first #PullUpASeat for the year on March 25! Join us for this virtual event as we discuss Patient Advocacy in Policy Change to End Disparities with a Focus on TNBC.

> REGISTER FOR #PULLUPASEAT





Tigerlily 8th Annual Young Women's Breast Health Day On The Hill

Have you registered for the virtual #YWBHD on April 28, 2022?

Join us as we advocate for #APIan4All to ensure vital access to Survivor Care Plans for all patients!





Calling all writers!

Tigerlily Foundation is looking for great writers and editors on the topics of healthcare, self-care, patient experience, advocacy, clinical trials, and much more. Compensation is provided. Please send a letter of interest and a writing sample to info@tigerlilyfoundation.org to learn more. Have you checked out a Pure Cat class lately? We have some exciting updates, including the return of the popular Fitness for All class with Coach Derek Burns! We hope you can join us for a mid-week BURN.

Wednesdays at 12:00pm EST



Ready to join in the fun?! It's as easy as...

- 1. Click on the link: https://app.heymarvelous.com/tigerlily
- 2. Click on "Calendar" in the upper lefthand corner
- 3. Choose the class
- 4. Register and/or Join class!





My Life Is My Legacy Brazil

Building upon Tigerlily's successful My Life is My Legacy video series, My Life is My Legacy Brazil seeks to change how the world thinks, feels, and understands metastatic breast cancer, as well as, how to support patients and caregivers living with the disease. In partnership with FEMAMA, Tigerlily empowers MBC patients to share their stories of action elevating their voices for change. The My Life is My Legacy Brazil series is a powerful collection of stories from patients, caregivers, and family members focused on removing the stigma in their communities and empowering every viewer to be a vehicle of transformation. This series is an engaging and culturally relevant educational material for the world, by sharing these heroic stories, we are planting seeds of power, hope, and participation.

> WATCH MY LIFE IS MY LEGACY BRAZIL VIDEOS HERE

Tigerlily Master Class

Welcome to Tigerlily Foundation's Master Class series!

Our Master Class series is a free, online educational video series focusing on in-depth discussions Self-Advocacy, Patient Empowerment, Health Disparities, Diversity in Clinical Trials, and Caregivers & Support Systems.

In each lesson, we share the viewpoints of individuals who have experienced the effects of cancer in their daily lives. These are patients, caregivers, advocates, and healthcare providers who will teach you about empowerment, advocacy, barriers that exist within the healthcare community, supporting caregivers, and diversity in clinical trials.



SIGN UP FOR OUR MASTER CLASS!



BARRIER RESOURCES

At Tigerlily we are committed to providing you with the most up to date information along with resources to help you on your journey. We know that this is a challenging time and we want to provide you with resources not only Tigerlily offers, but also our partners. Check out our Barriers Resources page to find additional resources available to you.



Tigerlily Foundation Barrier Toolkits

To ensure patients have the right resources at their fingertips, we have created barrier toolkits.

We listened to our patients and created these for and with patients and caregivers.





Tigerlily in the News

On March 11, 2022, Tigerlily Foundation participated in its first SXSW discussing Digital Acceleration + The Tech-Enabled Patient with a rockstar panel put together by Real Chemistry. The conversation centered around health innovation and the future of the health industry. Video to follow!

16-Year Triple Negative Breast Cancer Survivor And Tigerlily CEO Maimah Karmo, 47, Shares Her Incredible Story of Overcoming Adversity: 'I Dreamed Of Making A Difference'



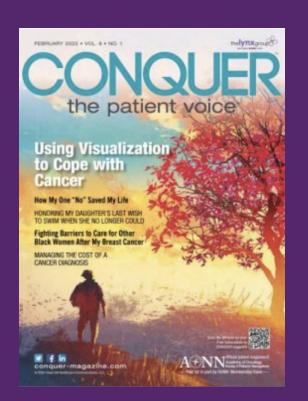
Sydney Schaefer



"I dreamed of making a difference in this way, but I didn't think it was possible. I didn't really know. But you don't know what you're capable of until your back is against the wall."

Our Founder and CEO, Maimah Karmo did an article with survivornet for TNBC day which was on March 3rd!

READ HER FULL ARTICLE HERE

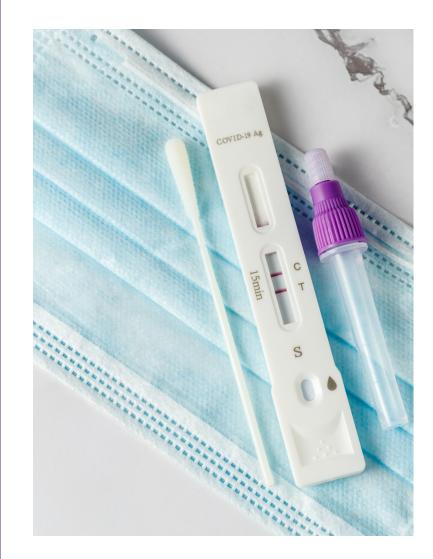


Check out Tigerlily Foundation in Conquer: The Patient Voice's February 2022 issue on Fighting Barriers to Care for Other Black Women After My Breast Cancer at Age 32.



Health is Wealth

Our friends at the Centers for Disease Control & Preventions (CDC) and the federal At-Home COVID-19 Tests Equity Working Group have announced starting the week of March 14, 2022, U.S. households may order their second set of four free at-home COVID-19 tests, via the <u>COVIDtests.gov</u> website or by calling **1-800-232-0233** (TTY **1-888-720-7489**). The federal At-Home COVID-19 Tests Equity Working Group is committed to its efforts of promoting equity and ensuring that the highest-risk and hardest-hit communities are aware of this important COVID-19 prevention resource.



Partner Corner



Have you participated in a CAR T-cell therapy clinical trial? Discussing a CAR T-cell therapy clinical trial with your healthcare professional? We want to learn more about your experience!

GRYT Health, in partnership with Syneos Health, are looking for patients considering, participating in, or that have participated in a CAR T-cell therapy clinical trial within the United States. Participation entails a 1-hour video-based interview, two (2) 1.5-hour video-based group discussions, and four (4) 30 to 40-minute surveys. These engagements will be spread out over the course of approximately 12 months.

Findings from this project will be published to help improve the CAR T-cell therapy clinical trial experience for other patients. Results and publications will be shared directly with project participants.

You can view more information and check your eligibility here: https://projects.grythealth.com/cpep-tf

If there are any questions regarding this research, you can email us at projects@grythealth.com or give us a call at 1-844-489-4798.





Coming in April

Want to celebrate our newest ANGEL Advocates? Put on your dancing shoes or socks and come to our Monthly Virtual Dance Party, hosted by DJ Dimepiece, on Saturday, April 2nd at 9:30 pm EST on Instagram Live

@TIGERLILY_FOUNDATION





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