



Tigerlily
Foundation
Beauty. Strength. Transformation.

THE HEALTH EQUITY ISSUE

JUNE 2022



The month of June is filled with many significant dates, from Cancer Survivor Day (June 5) to Father's Day and Juneteenth (June 19) to World Refugees Day (June 20) to summer solstice (June 21), each day this month the Tigerlily Foundation is shining a light on health equity.

We recognize the works of our advocates and partners that are coming together to ensure the basic human right of equal access to care is met for all. We invite you to join us throughout the month. Join the conversation. Take action. Participate in the work.

Be the change.



HER2+ Empower Listening Series

In this special edition three-part HER 2+ Empower Listening series hosted by Tigerlily Foundation's CEO, Maimah Karmo, powered by Puma Biotechnology, come participate in the conversation as a virtual participant.

Our First Conversation on **Thursday, June 23, 2022, at 1 pm - 2 pm ET** explores "Understanding HER 2+" with ANGEL Advocates, Tajuana Bradley, Clinical Nurse Education, and Irmaly Sosa, Mental Health Clinical Operations Manager.


REGISTER HERE FOR HER2+ EMPOWER LISTENING SERIES

National Black Family Cancer Awareness Week

It is one of our favorite times of the year - [#BlackFamCan!](#) This initiative began in 2021 as a Food and Drug Administration's Oncology Center of Excellence Project Community Initiative, coinciding with the 50th anniversary of the [National Cancer Act](#) and the signing of [Presidential Executive Order 13985](#), "Advancing Racial Equity and Support for Underserved Communities Through the Federal Government, Section 8."

The purpose of **National Black Family Cancer Awareness Week** is to increase cancer awareness in one of the most vulnerable segments of the US population. This initiative aims to marshal community-based stakeholders to build knowledge surrounding cancer clinical trial participation and minority population specimen donations to national genomic databases for cancer research.

Follow the conversation on social media - [#BlackFamCan](#) and join us throughout the week for our activation.



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JUNE

#BLACKFAMCAN WEEK

15	Twitter Chat on Health Equity - 8pm EST
17	#KnowMoreDisparities Virtual Event - 11am EST
18	Namaste Healthy Virtual Yoga - 11am EST
21	Girlfriends Have the Chat Virtual Conversation - 7pm EST

#BlackFamCan

Twitter Chat

Tune in on Wednesday, June 15 at 8pm EST for our #TLCTransform Twitter Chat on Health Equity with our participants, Ashley Dedmon, Ebony Thompson, Jamila Carmichael, Dr. Persis Fay, Catrina Crutcher and Maricia Cole.

FOLLOW OUR TWITTER!

JOIN US FOR OUR #TLCTransform TWITTER CHAT

Health Equity

WEDNESDAY, JUNE 15, 2022 | 8PM EST/5PM PST

Shanda Cooper
Chief Program Officer
Tigerlily Foundation
@tigerlilycares

Ashley Dedmon
BRCA2 Mutation Carrier
and TLF Angel Advocate
@pinkLegacy5050

Ebony Thompson
Breast Cancer Survivor
@michustienheelz

Jamila Carmichael
Survivor and licensed therapist
@mimiousiouu

Dr. Persis Fay
DEI Program Manager
Tigerlily Foundation
@doctor_persis

Catrina Crutcher
TNBC Survivor
@FighterNfaith

Maricia Cole
Survivor
and advocate
@Maricia_Lisa

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#KnowMoreDisparities and #PullUpASeat Virtual Conversation

Join Tigerlily Foundation and our panel of patient experts including Keaondra Wade, Faridah Thomas, Jamila Carmichael, Tenaira Layton, Victoria Price and Shakisha Davis for our #KnowMoreDisparities and #PullUpASeat virtual conversation on Health Equity that takes place on Friday, June 17 and June 24, 2022.

#KnowMoreDisparities

A "for us, by us" conversation with patients of color on
Health Equity

JUNE 17, 2022 | 11:00AM - 12:30PM ET

Keaondra Wade

Faridah Thomas

Jamila Carmichael

Tenaira Layton

Victoria Price

Shakisha Davis

**REGISTER HERE FOR OUR JUNE 17
#KNOWMOREDISPARITIES ON HEALTH EQUITY**

#PullUpASeat

Improving Patient Outcomes

MAY 20, 2022 | 11:00AM - 12:30PM ET

Shining a Light on the Experiences of Black Women with Breast Cancer

Catrina Crutcher

Jonell Deshotel

Narda Hall

Neosho Ponder

Tameka Johnson

**REGISTER HERE FOR OUR JUNE 24
#PULLUPASEAT**

Namaste: Yoga & Breast Health Class with Yogiando (LIVE)

A bilingual yoga class bringing breast health awareness to community members, families, and friends across multi-generations. Join us as we learn the importance of breast health through storytelling from Thrivers of breast cancer while we engage in movement, breathing, and meditation exercises.

Date: Saturday, June 18th

Time: 11 am EST

Zoom Link: [Here.](#)

Meeting ID: 818 8253 1280

Passcode: 2022




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#TLFANGEL

NAMASTE: YOGA & BREAST HEALTH VIRTUAL CLASS

Saturday, June 18, 2022 - 11am EST



Daria Ross
TNBC Survivor | TLF ANGEL Lead



Rosana Rodriguez
Founder of Yogiando

Tigerlily Foundation invites you to join us in celebrating the FDA's Annual National Black Family Cancer Awareness Week. We are thrilled to partner with Yogiando in Namaste: Yoga & Breast Health Class where Rosana Rodriguez, Founder of Yogiando, and Daria Ross, breast cancer survivor, will lead a bilingual chat and yoga class to bring awareness to breast health.

Meeting ID: 818 8253 1280

Passcode: 2022



#BLACKFAMCAN

Scan here to join

The Girlfriends' Chat

Let's have the chat! Join us as girlfriends catch up and chat about all the things including breast health. An authentic, unscripted, sisterly deep dive into the "unspoken". Come be a part of the conversation with Megan-Claire Chase, **Ananda Lewis**, and Kawana Rucker moderated by TLF ANGEL Lead Mentor, Anushka Gopilall.

Date: Tuesday, June 21st

Time: 7pm EST

Registration Link:

[CLICK HERE TO SIGN UP!](#)


#TLFANGEL

THE GIRLFRIENDS CHAT

Tuesday, June 21, 2022 - 7pm EST



Anushka Gopilall
ANGEL Lead Mentor
Public Health Specialist
Moderator



Ananda Lewis
Celebrity TV Host
Breast Cancer Advocate



Megan-Claire Chase
Patient Advocate
Blogger



Kawana Rucker
Board Certified Health Coach
TLF ANGEL Lead

Tigerlily Foundation invites you to join us in celebrating the FDA's Annual National Black Family Cancer Awareness Week. Come engage with a few girlfriends in an authentic, sisterly talk as they catch up on everyday life and discuss the importance of breast health and the impact of breast cancer in our communities. Let's have a chat!

#BLACKFAMCAN


Scan or [click here](#) to register





MY LIFE Matters Spring 2022 Edition

Metastatic Young (MY) Living In Focus Empowered (LIFE)

This is Elephants & Tea and Tigerlily Foundation collaboration focusing on metastatic cancer and bone health.

We are excited for this third issue of MY LIFE Matters Magazine. In this edition we break down the F's - Facts, Food, Fitness, Focus. We also hear from advocates, cancer thrivers and metastatic cancer patients on how their bone health were impacted with cancer and cancer treatments. For anyone going through cancer treatments, let alone metastatic cancer, bone health is extremely important. There are workout routines designed to fit every level of experience, plus easy tips on how to get started. Not only do we have written content, but you will also find videos throughout this My LIFE Matters issue that you can easily watch to learn more about other individuals going through cancer as well as bone health.

Let's highlight Terlisa's article as well (May use one of the images DP created to promote her article)

We cannot celebrate this enough and want to share Terlisa's article on celebrating her 20th anniversary thriving through metastatic breast cancer. Thank you to our contributing authors: Valencia Robinson, Terlisa Sheppard, Kiana Wooten, Marquita Goodluck, Virginia Leach, Rinad Bsharat, Derek Burns, Lisa Laudico, and Stephen Giallourakis.

[CLICK HERE TO READ](#)

ANGEL Author Corner

Our Advocates are multihyphenate. Join us in supporting our ANGEL advocates and authors by purchasing their stories of triumph, tribulation, faith and perseverance.



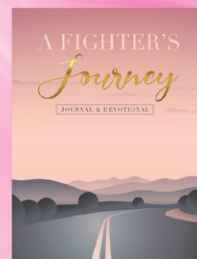
Marquita Goodluck,
author of
“BK’S
MOMMY
HAS
BREAST
CANCER”



Scan here to
purchase Marquita's book

ANGEL Advocate Marquita Goodluck, author of “BK’s Mommy Has Breast Cancer”

[CLICK HERE TO PURCHASE MARQUITA’S BOOK](#)



Latoya Dotson, author of
“A FIGHTER’S
JOURNEY:
JOURNAL &
DEVOTIONAL”



Scan here to
purchase Latoya's book

ANGEL Advocate Kawana Rucker, author of “Goal Getter: A 7 – Day Journal for Mind, Body and Spirit”

[CLICK HERE TO PURCHASE LATOYA’S BOOK](#)



Kawana Rucker, author of
“GOAL GETTER:
A 7 - DAY
JOURNAL FOR
MIND BODY
AND SPIRIT”



Scan here to
purchase Kawana's book

ANGEL Advocate Kawana Rucker, author of “Goal Getter: A 7 – Day Journal for Mind, Body and Spirit”

[CLICK HERE TO PURCHASE KAWANA’S BOOK](#)



Erika Weathers author of
“FREE ME 2
BE ME: MY
TURBULENT
JOURNEY
WITH BREAST
CANCER”



Scan here to
purchase Erika's book

ANGEL Advocate Erika Weathers, author of “Free Me 2 Be Me: My Turbulent Journey with Breast Cancer”

[CLICK HERE TO PURCHASE ERIKA’S BOOK](#)



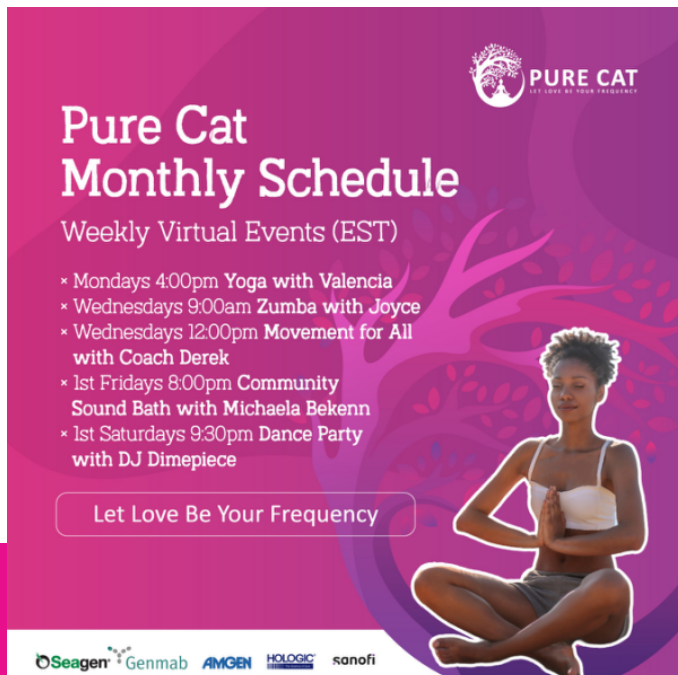
Ebony Thompson,
author of
“THE
HUSTLE
JOURNEY”



Scan here to
purchase Ebony's book

ANGEL Advocate Ebony Thompson, author of “The Hustle Journey”

[CLICK HERE TO PURCHASE EBONEY’S BOOK](#)



Pure Cat
MONTHLY SCHEDULE

Weekly Virtual Events (EST)

- ✦ Mondays 4:00pm Yoga with Valencia
- ✦ Wednesdays 9:00am Zumba with Joyce
- ✦ Wednesdays 12:00pm Movement for All with Coach Derek
- ✦ 1st Fridays 8:00pm Community Sound Bath with Michaela Bekenn
- ✦ 1st Saturdays 9:30pm Dance Party with DJ Dimepiece

Let Love Be Your Frequency

Seagen Genmab AMGEN Hologic sanofi

Pure Cat Class Schedule

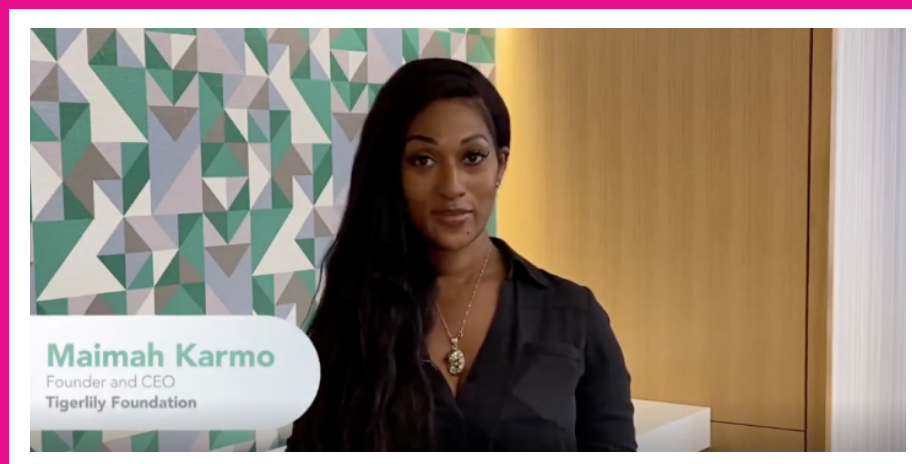
Sign up for our Pure Cat classes, which includes a variety of classes that can fit everyone's individual needs and goals.

[CLICK HERE TO SIGN UP!](#)

#TLFatASCO22

It was great to see so many of our friends and partners in Chicago, IL at the 22nd Annual American Society of Clinical Oncology (ASCO)! Stay tuned for a special newsletter sharing our takeaways and breakthroughs shared throughout the conference.

In the interim, we'd love to share with you a video from one of our partners on the importance of reaching diverse patients. work.



[CLICK HERE TO
WATCH THE VIDEO](#)

The Rise of the Expert Patient in Cancer: From Backseat Passenger to Co-navigator

CLINICIAN GUIDANCE FOR ENGAGING WITH E-PATIENTS

Choose 

To engage with e-patients, clinicians must acknowledge their existence as experts on their own diseases. These people have devoted time and effort to learning about their diagnosis and have engaged (or want to) in a collaborative relationship. This represents a shift from the more traditional health care paradigm, where the doctor is the primary content expert providing education and recommendations.

[CLICK TO READ ARTICLE](#)



**Tigerlily Foundation
at Essence Festival**





In Case You Missed It: May Edition

May #PullUpASeat on Improving patient outcomes

Our May #PullUpASeat virtual conversation was focused on the topic of Improving Patient Outcomes with our panel of patient experts, Catrina Crutcher, Jonell Deshotel, Neosho Ponder, Narda Hall and Tameka Johnson.

#PullUpASeat
Improving Patient Outcomes
 MAY 20, 2022 | 11:00AM - 12:30PM ET
 Shining a Light on the Experiences of Black Women with Breast Cancer

Panelists: Catrina Crutcher, Jonell Deshotel, Narda Hall, Neosho Ponder, Tameka Johnson

WATCH THE MAY #PULLUPASEAT RECORDING HERE

CLICK HERE TO READ TRANSCRIPT

JOIN US FOR OUR #TLCTRANSFORM TWITTER CHAT
Improving Patient Outcomes with a Focus on TNBC & HER2+
 WEDNESDAY, MAY 20, 2022 | 8PM EST/5PM PST

Panelists: Shanda Cooper, Jonell Deshotel, Kawana Rucker MA, BChC, Evalyn Allela, Latoya Dotson, Keisha Stephney, Catrina Crutcher

AMGEN **MERCK** **Pfizer** **Seagen**

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Lilly

