PHYSICIAN ASSOCIATIONS' GUIDE TO INCLUSION PLEDGE

WORKING WITH HEALTHCARE PROVIDERS TO END RACIAL DISPARITIES.



THE FACTS

- Breast cancer death rates are 40% higher among Black women than white women.
- Black women represent only 5% of women in breast cancer clinical trials
- TNBC is more common in Black women.
- 71% of Black women are single parents

PURPOSE

 The #InclusionPledge provides a transparent and tangible framework across stakeholders to identify and track equity actions, holding organizations accountable to making specific, measurable outcomes that will result in dismantling systemic barriers and co-creating solutions that will result in health equity for Black women and end disparities in our lifetime.

WHAT YOU SHOULD KNOW ABOUT SYSTEMIC BARRIERS

- Racism today, sometimes results in biased decisionmaking by medical providers, researchers, and people in positions of power
- Black women are among the least represented groups in clinical trials
- Black women are not being recruited into the medical field and are not given adequate opportunities to pursue medical training
- Black women face socio-economic, psycho-social, and systemic challenges that limit access to medical care, health-promoting activities and environments, and support systems

WHAT YOU SHOULD KNOW ABOUT RACIAL BARRIERS

- Medical racism results in mistrust of medical professionals by patients due to both historical and present-day experiences of harmful and exclusionary practices
- Underrepresentation increases health risks for Black women and limits the impact of the clinical trial
- Breast cancer is typically depicted as a disease that affects white women

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WHAT HEALTHCARE TEAMS SHOULD UNDERSTAND BEFORE THEY ENTER A PATIENT'S ROOM

- 1. Understand the abuse that has caused the mistrust in the medical system amongst African Americans
- 2. Educate yourself on possible emotional and mental traumas
- 3. Be prepared to offer resources to eliminate barriers
- 4. Strengthen patient confidence in medical system





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SUGGESTED COMMITMENTS

- 1. Listen to and believe Black women and invite Black patients and professionals the opportunity to actively participate and educate during programming.
- 2. Offer opportunities for Physicians to check their biases through assessment
- 3. Create an education series to elevate cultural competency through cross-cultural training
- 4. Bring in experts to provide training to teach to actively interrupt bias. Bias and anti-racism training sessions should be ongoing
- 5. Brainstorm methods and develop initiatives to encourage participation in clinical trials while answering questions and addressing hesitancy directly
- Commit to listening, learning, and sharing about any potential hesitation from the patient to help eliminate medical mistrust
- 7. Recommend the Inclusion Pledge and facilitate introductions to other partners in order to advocate and activate the inclusion of Black women across initiatives impacting their breast and overall health

