July is our #InclusionPledge call to action! This month, we reflect on the inception of the #InclusionPledge, where we started, how it’s going, and the collective steps needed to remove barriers to care for Black women in our lifetime.

We believe that literacy, financial barriers, access, social, systemic, and hereditary backgrounds should not be determinants of life and health equity. We each have a role to play to remove these barriers to care. Our hope is that this issue fuels your fire for change. Join the conversation. Take action. Participate in the work.

Be the change.

**TIGERLILY FOUNDATION | JULY 2022**
The Tigerlily Foundation #InclusionPledge Playbook

is a roadmap for the pharmaceutical industry and highlights specific, measurable and timebound tactics which can be taken by stakeholders to eradicate barriers in cancer care for Black women while focusing on achieving health equity. Simply stated, this #InclusionPledge Playbook highlights what is possible when pharmaceutical companies commit to transparency, truth, and transformation.

Within the playbook:

- Information, statistics, actions and strategies to help educate companies about the healthcare disparities faced by Black women.
- Knowledge to help make a commitment to anti-racism and incest in and develop specific, measurable actions to dismantle systemic barriers, while simultaneously co-create solutions that will result in health equity for Black women and end disparities in our lifetime.

Innovations by Tigerlily Foundation’s #InclusionPledge Partners: A Report and Case Studies for Health and Cancer Care Equity

More than two years since the inception of the #InclusionPledge, in the context of the COVID-19 pandemic and the growth of the Movement for Black Lives since of 2020, we believe the time is right to reflect on the Pledge and its progress. To carry out this vital task of tracking progress, we solicited the guidance of Equity Based Dialogue for Inclusion (EBDI), a diversity, equity, inclusion, and justice (DEIJ) consultancy with expertise in qualitative research. We chose to engage EBDI to help us understand and highlight the accountability journeys of our Pledge partners, and to offer their unbiased expertise on the most promising practices to support health and cancer care equity. Some #InclusionPledge signers have decided to include more Black women patients in their virtual and in-person programming while others have diversified their leadership and patient-advocacy departments by hiring Black women to join their team.
The #InclusionPledge Paper Series: An Academic and Patient-Centered Research Collaboration

The #InclusionPledge Paper Series offers academic and patient-centered information to amplify crucial topics in the breast cancer space. Elevated breast cancer mortality rates in communities of color can be attributed to cultural bias in medicine and healthcare inequities. In this paper series, TLF hopes to provide patient-centered literature that encourages cultural humility, awareness, and sensitivity to the unique challenges of breast cancer in the Black community.

The Tigerlily Foundation appreciates the hard work that went into the Paper Series from patient-experts and academics to create research by and for Black women diagnosed with breast cancer. The topics include the importance of family health history, genetic testing and risk assessments in communities of color, barriers to diversity in clinical trials, community-based approaches to health, the role of data informatics in the electronic health records, and long-term survivorship in the breast cancer community.
Calling All Healthcare Professionals

We have created a standard of sector-specific best practices to dismantle systemic barriers to care. These Industry Guides to the #InclusionPledge will aid stakeholders curious about where to start and how to contribute to ending racial disparities in our lifetime.

**Industry One Pager: Clinical Trial Entities**

Clinical Trials Guide to Tigerlily Foundations #InclusionPledge. Find out what Clinical Trial Entities can do to save lives in our lifetime.

**#TLCTransform Twitter Chat**

**JOIN US FOR OUR #TLCTRANSFORM TWITTER CHAT**

*When Living in Your Zip Code Kills and How to Change that (Part II)*

**Wednesday, July 20, 2022 | 8pm EST/5pm PST**

Join Tigerlily Foundation on July 20, 2022 at 8 pm EST for a #TLCTransform Twitter Chat on “When Living in Your Zip Code Kills and How to Change That. (Part II)”
HER2+ Empower Listening Summit – Part II

Join us for our Second Conversation in the HER2+ Empower Listening Series on Thursday, July 21, 2022, at 1 pm - 2 pm ET as we explore “Managing Side Effects” with ANGEL Advocates, Eric Cohen, Clinical Nurse Educator, and Amenda Lacy, Puma Patient Ambassador and Mentor. Come participate in the conversation as a virtual participant.

#KnowMoreDisparities and #PullUpASeat

Join Tigerlily Foundation as we host our monthly #KnowMoreDisparities and #PullUpASeat virtual conversations. Our July conversation topic is on When living in your Zip Code Kills and How to Change that (Part II).

Be sure to register and listen to our panel of patient experts who will co-host the conversation with us!
RACE (Rallying Around Care and Equity) Alliance Webpage Unveiling

Tigerlily Foundation stands together against barriers that limit Black, BIPOC and unrepresented populations from accessing equitable healthcare. In order to continue to accelerate and make an impact as it relates to disparities and Black women, the #InclusionPledge is imperative. **We ask that as you move through our resources and pages you start by signing the #InclusionPledge.** The RACE Alliance serves as a hub for action, information and resources. We aim to leverage our resources to make real change in our lifetime.

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and  
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July 26th serves as our official launch/unveiling of our new RACE Alliance!

**Calling all breast cancer patients, survivors and thrivers!**

Calling Philadelphia, PA/Southeast Michigan/Alameda County, CA/New Orleans, LA/Washington D.C. and DMV area breast cancer patients, survivors and thrivers! Tigerlily Foundation is conducting focus groups to hear your experiences with breast cancer care. These will help direct Tigerlily’s policy and resource development efforts. The groups are conducted virtually over Zoom, last 90 minutes, and include $100 compensation. Have your voice heard!

Complete the short interest form and Tigerlily will reach out about scheduling.

**SUBMIT INTEREST FORM HERE**
Tigerlily Foundation is hiring!

We’re hiring a Community Outreach Coordinator in Dallas-Fort Worth Metroplex and Washington, DC.

Tigerlily Foundation has received a grant to focus grassroots and promotional outreach to metropolitan areas within the United States – Dallas, Texas and Washington, DC. This is an outreach position working in your local community to inform, engage and share educational content.

CLICK HERE TO APPLY! (DALLAS-FORT WORTH)

CLICK HERE TO APPLY! (WASHINGTON, DC.)

Calling all TNBC patients, survivors and thrivers in Virginia!

We’d love to connect with you about an exciting opportunity!

Contact us today!

We’d love to connect with you about an exciting opportunity!

CONTACT US TODAY
Partner Corner

Serving the Mental Well-Being Needs of the Hispanic and Latino Cancer Community

Join Blue Note Therapeutics for an engaging discussion with clinicians and patients as we explore the emotional toll of cancer in Hispanic and Latino communities and how we can help improve overall well-being for this important patient population.

Date: Wednesday, July 13
Time: 4pm ET / 1pm PDT

TO LEARN MORE AND REGISTER CLICK HERE!

Diet and Breast Cancer Study at Georgetown University’s Lombardi Comprehensive Cancer Center

The study aims to collect data from breast cancer patients regarding the effects of diet intake on health outcomes during and after primary treatment. We are looking for Black, Hispanic, and White breast cancer patients who speak English and will provide $60 in compensation for participation. We would greatly appreciate the support in furthering breast cancer research. Contact Caroline Pawlow (cnp35@georgetown.edu) to participate.

Participants needed!

Study Objectives

- Diet plays an integral role in cancer patients’ nutrition and physical strength.
- No medical procedures involved in this study.
- This study will explore different cultural diets and symptom severity among breast cancer patients from Taiwan and the US.
- The information will be used for understanding symptom management.

Eligibility

- Women aged 18 and older
- White, Black, and Hispanic women in the US who are English Speakers
- Stage 0, I, II, or III breast cancer diagnosis within the past 6 months
- Non-Hispanic White women in the US who are English Speakers
- No other cancer

Compensation

- Patients will receive up to $60 dollars for participation

Participation Information

- Participation involves responding to 2 rounds of survey questions via telephone or an online website.
- First round is administered when participants consent to participate.
- Second round is administered after participants finish their curative treatment for 3 months.
- There are no medical procedures involved in this study.

Study Timeline

- Consent
- First Interview
- Three 24-hour recalls
- Complete Primary Treatment for 3 months
- Second Interview
- Health Survey
- Three 24-hour recalls

Register Click Here!
CancerCare’s Young Professionals Committee’s 5th Annual Fundraising Event Raises Over $7,500 To Support Young Adults Impacted by Cancer

Seeking Young African American Breast Cancer Survivors for a study on improving life after cancer

HOW CAN I HELP?
Participate in a trial of Y-AMBIENT, an education intervention for the spirit, body, & mind.

WHAT WILL HAPPEN?
You will receive access to Y-AMBIENT education materials and a trained nurse for four months. You will complete questionnaires about how you are feeling. We will compensate you for your time.

To learn more, please contact:
Timiya S. Nolan, PhD, RN
Nolan.261@osu.edu
614-292-4482

June 16 marked CancerCare’s Young Professionals Committee’s (YPC) 5th annual fundraising event. The event “Cocktails for a Cause,” which took place at the Michael Kors Building’s Rooftop Garden in Manhattan, brought together nearly 100 young professionals and CancerCare supporters, helping to raise over $7,500, exceeding the goal, towards supporting young adults impacted by cancer.
Tigerlily Foundation joined over 500,000 individuals in New Orleans, Louisiana for the 28th Annual Essence Festival, the largest gathering created for and by Black women in the United States. We partnered with Black Girls Who Ride on the 3rd Annual Ride to Essence Fest where our ANGEL Leads, Daria Ross, Jonell Deshotel, Kawana Rucker and Dr. Neosho Ponder and Tigerlily Team provided educational materials and shared their stories with over 300 women to educate and empower others.

Tigerlily’s Founder, Maimah Karmo, participated in the Essence Wellness House and Health Hub charging the audience to take control of their health, ask questions and be informed.
In Case You Missed It

8th Annual Tigerlily Young Women’s Breast Health Day on the Hill Recap

This year’s Young Women’s Breast Health Day on the Hill brought together a collective of advocates, health care providers, policy experts, and others to advocate for the advancement of education and access to survivorship care plans for health care providers and all patients. Clinicians, researchers and insurers have limited agreement on the utility of survivorship care plans and the services that should encompass such plans. Thus, communication and treatment are often disjointed aspects of a cancer survivor’s journey as they transition from specialized oncology care to primary care. Read more about the need for redefining survivorship and establishing equitable survivorship care plans and the outcomes of the event in the 8th Annual Tigerlily Young Women’s Breast Health Day on the Hill Report HERE.

ANGEL in Battle Creek, Michigan

ANGEL Daria Ross participated in the THRIVEHer Workshop for the Battle Creek community. TLF ANGELs are uplifting their community, serving and giving back! A high level, heartfelt, impactful discussion on every part of the cancer experience!