



**Tigerlily**  
Foundation  
*Beauty. Strength. Transformation.*

# THE #INCLUSIONPLEDGE ISSUE

JULY 2022



July is our **#InclusionPledge** call to action! This month, we reflect on the inception of the #InclusionPledge, where we started, how it's going, and the collective steps needed to remove barriers to care for Black women in our lifetime.

We believe that literacy, financial barriers, access, social, systemic, and hereditary backgrounds should not be determinants of life and health equity. We each have a role to play to remove these barriers to care. Our hope is that this issue fuels your fire for change. Join the conversation. Take action. Participate in the work.

**Be the change.**

TAKE ACTION HERE

## BARRIERS PERPETUATE DISPARITIES

in Breast Cancer Care and Treatment

### 1 BARRIER: MEDICAL RACISM

A history of racism underscores the American Healthcare System.

This racism persists today, sometimes resulting in **biased decision-making** by medical providers, researchers, and people in positions of power.

Conscious or unconscious, these biases can have life or death consequences and cause psychological and emotional trauma among people of color and other marginalized groups.

Medical racism also results in **mistrust of medical professionals** by patients due to historical and present-day experiences of harmful and exclusionary practices.

### 2 BARRIER: UNDERREPRESENTATION IN CLINICAL TRIALS

Clinical trials for cancer drugs critically overlook women of color and other marginalized groups, and Black women are among the most underrepresented groups.

Black women are excluded from or underrepresented in clinical trials due to exclusionary criteria, oversight by trial organizers, and policies that disincentivize participation. Drugs and treatments are then developed without considering efficacy, adverse effects, and other outcomes for Black women.

An analysis of data from the U.S. Food and Drug Administration indicates that in trials for 24 of the 31 cancer drugs approved since 2015, fewer than 5% of study patients were Black.<sup>1</sup>

Underrepresentation in clinical trials puts Black women at higher risk for treatment complications and disease-related deaths while also limiting the impact of the clinical trial.

<sup>1</sup><https://www.propublica.org/article/black-patients-miss-out-on-promising-cancer-drugs>

### 3 BARRIER: UNDERREPRESENTATION IN THE HEALTHCARE WORKFORCE

Black women are severely underrepresented among healthcare professionals in the United States.

For example, according to the American Association of Medical Colleges, just 2.3% of all active physicians in the United States in 2018 identified as Black or African American women.<sup>2</sup>

2.3%

Black women are **under recruited into healthcare-related fields**, and can experience **racism and isolation** during education and training, leaving a significant gap among medical research, care, and treatment teams.

This also means that Black patients do not always see themselves represented in their providers, resulting in care that lacks cultural and racial sensitivity and challenges recruiting and inspiring future Black healthcare providers.

<sup>2</sup><https://www.aamc.org/data-reports/workforce/report/diversity-medicine-facts-and-figures-2019>

### 4 BARRIER: LACK OF ACCESS

Black women are disproportionately affected by socio-economic and systemic challenges and psycho-social trauma that limits access to medical care, healthy lifestyle-promoting activities and environments, and support systems.

These challenges include, but are not limited to:

Racism and sexism that increase the allostatic load (or stress-related wear and tear on the body) of Black women.	Prohibitive costs of healthcare (including mental health) and medical insurance.	Long distances and limited public transportation to reach healthcare facilities and medical care.	Work and caregiving demands that inhibit health-seeking behaviors and decisions.
Unavailable or inaccessible specialists and facilities for high-quality treatment and care.	Limited health education, patient advocacy, mental health care, case management and other wrap-around social services.	High cost and low availability of healthy food and safe places to exercise like parks and recreation centers.	Exposure to chemicals, toxins, and other environmental injustices that contribute to poor health.

### 5 BARRIER: BIASED MEDIA PORTRAYALS

Breast cancer is typically depicted as a disease that affects white women.

The media and popular culture reinforce this notion by excluding Black women from decision-making and failing to present images and stories of Black women and other women of color affected by breast cancer.

We do not see the stories of Black women who are **role models** and **healthy heroes** like healthcare providers, medical innovators, women undergoing treatment, breast cancer survivors, and family members and advocates who support women throughout their breast cancer journey. Instead, Black women are hypersexualized in media and in popular culture.

More representative, inclusive, and robust storytelling will help Black girls, women, and families learn more about breast cancer, and help all of society gain a greater understanding of the true diversity of experiences related to breast cancer.

**TOGETHER,  
WE CAN DISMANTLE BARRIERS.**

Commit to allyship, anti-racism, and health equity for all.  
Sign the #InclusionPledge today!

Tigerlily Foundation  
**#InclusionPledge**

## The Tigerlily Foundation #InclusionPledge Playbook

is a roadmap for the pharmaceutical industry and highlights specific, measurable and timebound tactics which can be taken by stakeholders to eradicate barriers in cancer care for Black women while focusing on achieving health equity. Simply stated, this #InclusionPledge Playbook highlights what is possible when pharmaceutical companies commit to transparency, truth, and transformation. Within the playbook:

- Information, statistics, actions and strategies to help educate companies about the healthcare disparities faced by Black women.
- Knowledge to help make a commitment to anti-racism and inequity in and develop specific, measurable actions to dismantle systemic barriers, while simultaneously co-create solutions that will result in health equity for Black women and end disparities in our lifetime.



[CLICK HERE TO VIEW OUR  
#INCLUSIONPLEDGE PLAYBOOK](#)

## Innovations by Tigerlily Foundation's #InclusionPledge Partners: A Report and Case Studies for Health and Cancer Care Equity



More than two years since the inception of the #InclusionPledge, in the context of the COVID-19 pandemic and the growth of the Movement for Black Lives since of 2020, we believe the time is right to reflect on the Pledge and its progress. To carry out this vital task of tracking progress, we solicited the guidance of *Equity Based Dialogue for Inclusion (EBDI)*, a diversity, equity, inclusion, and justice (DEIJ) consultancy with expertise in qualitative research. We chose to engage EBDI to help us understand and highlight the accountability journeys of our Pledge partners, and to offer their unbiased expertise on the most promising practices to support health and cancer care equity. Some #InclusionPledge signers have decided to include more Black women patients in their virtual and in-person programming while others have diversified their leadership and patient-advocacy departments by hiring Black women to join their team.

[CLICK HERE TO READ  
THE FULL REPORT](#)



## The #InclusionPledge Paper Series: An Academic and Patient-Centered Research Collaboration

The #InclusionPledge Paper Series offers academic and patient-centered information to amplify crucial topics in the breast cancer space. Elevated breast cancer mortality rates in communities of color can be attributed to cultural bias in medicine and healthcare inequities. In this paper series, TLF hopes to provide patient-centered literature that encourages cultural humility, awareness, and sensitivity to the unique challenges of breast cancer in the Black community.

The Tigerlily Foundation appreciates the hard work that went into the Paper Series from patient-experts and academics to create research by and for Black women diagnosed with breast cancer. The **topics include the importance of family health history, genetic testing and risk assessments in communities of color, barriers to diversity in clinical trials, community-based approaches to health, the role of data informatics in the electronic health records, and long-term survivorship in the breast cancer community.**



[READ ALL 5 PAPERS HERE!](#)







THIS ONE IS FOR YOU!

## INDUSTRY ONE PAGER: CLINICAL TRIAL ENTITIES

Clinical Trials Guide to Tigerlily Foundations #InclusionPledge. Find out what Clinical Trial Entities can do to save lives in our lifetime.

## Calling All Healthcare Professionals

We have created a standard of sector-specific best practices to dismantle systemic barriers to care. These Industry Guides to the #InclusionPledge will aid stakeholders curious about where to start and how to contribute to ending racial disparities in our lifetime.

PHARMA INDUSTRY GUIDE  
TO INCLUSION PLEDGE

HEALTHCARE PROVIDERS  
GUIDE TO INCLUSION PLEDGE

CLINICAL TRIAL ENTITIES  
GUIDE TO INCLUSION PLEDGE

RESEARCHERS GUIDE TO  
INCLUSION PLEDGE

## #TLCTransform Twitter Chat

JOIN US FOR OUR #TLCTransFORM TWITTER CHAT

*When Living in Your Zip Code Kills and How to Change that (Part II)*

WEDNESDAY, JULY 20, 2022 | 8PM EST/5PM PST

					
Shanda Cooper Chief Program Officer Tigerlily Foundation @tigerlilycares	Beatrice Orns Breast Cancer Survivor @BeatriceOrns	Cassandra Duckworth Breast Cancer Thrivor & Advocate @imsandrad	Jonell Deshotel TLF ANGEL Lead @breastienell17	Latoya Dotson Certified Thrivor Coach & Patient Advocate @LatoyaMD3	Paris Chaney TNBC Survivor @prettygirl3313






[www.tigerlilyfoundation.org](http://www.tigerlilyfoundation.org)

Join Tigerlily Foundation on July 20, 2022 at 8 pm EST for a #TLCTransform Twitter Chat on “When Living in Your Zip Code Kills and How to Change That. (Part II)”

FOLLOW OUR TWITTER!

## HER2+ Empower Listening Summit – Part II

Join us for our Second Conversation in the HER2+ Empower Listening Series on Thursday, July 21, 2022, at 1 pm - 2 pm ET as we explore “Managing Side Effects” with ANGEL Advocates, Eric Cohen, Clinical Nurse Educator, and Amenda Lacy, Puma Patient Ambassador and Mentor. Come participate in the conversation as a virtual participant.

[CLICK HERE TO REGISTER!](#)



## #KnowMoreDisparities and #PullUpASeat

**#KnowMoreDisparities**  
A "for us, by us" conversation with patients of color on  
**When Living In Your Zip Code Kills and How To Change That (Part II)**  
JULY 22, 2022 | 11:00AM - 12:30PM ET

Beatrice Orms Cassandra Duckworth Dorlita Adams  
LaMarr Funn Paris Chaney

**#PullUpASeat**  
*When Living In Your Zip Code Kills and How To Change That (Part II)*  
JULY 29, 2022 | 11:00AM - 12:30PM ET  
Shining a Light on the Experiences of Black Women with Breast Cancer

Beatrice Orms Cassandra Duckworth Dorlita Adams  
LaMarr Funn Paris Chaney

Join Tigerlily Foundation as we host our monthly #KnowMoreDisparities and #PullUpASeat virtual conversations. Our July conversation topic is on When living in your Zip Code Kills and How to Change that (Part II).

Be sure to register and listen to our panel of patient experts who will co-host the conversation with us!

[REGISTER FOR #KNOWMOREDISPARITIES  
ON JULY 22, 2022](#)

[REGISTER FOR #PULLUPASEAT  
JULY 29, 2022](#)

## RACE (Rallying Around Care and Equity) Alliance Webpage Unveiling

Tigerlily Foundation stands together against barriers that limit Black, BIPOC and unrepresented populations from accessing equitable healthcare. In order to continue to accelerate and make an impact as it relates to disparities and Black women, the #InclusionPledge is imperative. **We ask that as you move through our resources and pages you start by signing the #InclusionPledge.** The RACE Alliance serves as a hub for action, information and resources.

We aim to leverage our resources to make real change in our lifetime.

**R**allying  
**A**round  
**C**are  
and  
**E**quity

July 26th serves as our official launch/unveiling of our new RACE Alliance!

### Calling all breast cancer patients, survivors and thrivers!



**Tigerlily**  
Foundation  
Racial Justice, Transformation

CALLING ALL

- Philadelphia County, PA area
- DMV area
- Southeast Michigan
- New Orleans, LA area
- Alameda County, CA area

**BREAST CANCER PATIENTS, SURVIVORS AND THRIVERS!**

Tigerlily Foundation is conducting virtual focus groups to hear your experience with your breast cancer journey. Have your voice heard!

\*Participants will receive a \$100 honorarium

Calling Philadelphia County, PA/Southeast Michigan/ Alameda County, CA/New Orleans, LA/ Washington D.C. and DMV area breast cancer patients, survivors and thrivers! Tigerlily Foundation is **conducting focus groups to hear your experiences with breast cancer care.** These will help direct Tigerlily's policy and resource development efforts. The groups are conducted virtually over Zoom, last 90 minutes, and include \$100 compensation. Have your voice heard!

Complete the short interest form and Tigerlily will reach out about scheduling.

[SUBMIT INTEREST FORM HERE](#)





## Tigerlily Foundation is hiring!



**We're hiring a Community Outreach Coordinator in Dallas-Fort Worth Metroplex and Washington, DC.**

Tigerlily Foundation has received a grant to focus grassroots and promotional outreach to metropolitan areas within the United States – Dallas, Texas and Washington, DC. This is an outreach position working in your local community to inform, engage and share educational content.

**CLICK HERE TO APPLY!  
(DALLAS-FORT WORTH)**

**CLICK HERE TO APPLY!  
(WASHINGTON, DC.)**



## Calling all TNBC patients, survivors and thrivers in Virginia!



**Tigerlily  
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*Beauty. Strength. Transformation.*

**Calling all TNBC  
patients/survivors/thrivers in VA!**

**We'd love to connect with you  
about an exciting opportunity**

**Contact us today!**



We'd love to connect with you about an exciting opportunity!

**CONTACT US TODAY**



## Partner Corner

### Serving the Mental Well-Being Needs of the Hispanic and Latino Cancer Community

Join Blue Note Therapeutics for an engaging discussion with clinicians and patients as we explore the emotional toll of cancer in Hispanic and Latino communities and how we can help improve overall well-being for this important patient population.

Date: Wednesday, July 13  
Time: 4pm ET / 1pm PDT

TO LEARN MORE AND  
REGISTER CLICK HERE!

## Diet and Breast Cancer Study at Georgetown University's Lombardi Comprehensive Cancer Center

The study aims to collect data from breast cancer patients regarding the effects of diet intake on health outcomes during and after primary treatment. We are looking for Black, Hispanic, and White breast cancer patients who speak English and will provide \$60 in compensation for participation. We would greatly appreciate the support in furthering breast cancer research. Contact Caroline Pawlow ([cpn35@georgetown.edu](mailto:cpn35@georgetown.edu)) to participate.



### DIET AND BREAST CANCER STUDY



Participants needed!

#### STUDY OVERVIEW

- Diet plays an integral role in cancer patients' nutrition and physical strength
- This study will explore different cultural diets and symptom severity among breast cancer patients from Taiwan and the US
- The information will be used for understanding symptom management

#### COMPENSATION

- Patients will receive up to \$60 dollars for participation

#### PARTICIPATION INFORMATION

- Participation involves responding to 2 rounds of survey questions via telephone or on an online website
  - first round is administered when participants consent to participate
  - second round is administered after participants finish their curative treatment for 3 months
- There are no medical procedures involved in this study!

#### ELIGIBILITY

- Women aged 18 and older
- White, Black, and Hispanic women in the US who are English Speakers
- Stage 0, I, II, or III breast cancer diagnosis within the past 6 months
- No breast cancer recurrence
- No other cancer

#### GET INVOLVED!

Contact our study coordinator and research assistant, Caroline Pawlow  
[cpn35@georgetown.edu](mailto:cpn35@georgetown.edu)  
 (610) 304-3055

**Georgetown | Lombardi**  
COMPREHENSIVE CANCER CENTER



#### How Important is Your Participation?

Your participation will help identify if any dietary patterns can ameliorate side effects from cancer treatment to help breast cancer patients better manage their symptoms every day and further prevent deterioration.

#### How Will Your Privacy Be Protected?

- Data is de-identified of personal information
- Use of encrypted computers and Internet service
- Data is stored securely in locked rooms and protected computers

#### Potential Risks Involved with Participation

- There are no medical procedures involved in this study
- You are entitled to withdraw from the study at any time

#### Georgetown | Lombardi COMPREHENSIVE CANCER CENTER

Cancer Prevention and Control Program  
Lombardi Comprehensive Cancer Center  
Georgetown University Medical Center  
3300 Whitehaven Street NW, Suite 4100  
Washington, DC 20007



National Taiwan University's School of Nursing and Department of Surgery

For more information or questions please contact:

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Email: [kwy10@georgetown.edu](mailto:kwy10@georgetown.edu)

Principal Investigator: Judy Wang, PhD  
Email: [jw235@georgetown.edu](mailto:jw235@georgetown.edu)  
(202) 687-6306

#### Diet and Cancer Related Symptoms

An International Study Between American and Taiwanese Breast Cancer Patients



Research sponsored by Georgetown University  
IRB Approved  
Approval Date - 3/10/2022

#### Study Objectives

Diet plays an integral role in cancer patients' nutrition and physical strength. However, dietary effects on symptom management are understudied. This study will explore different cultural diets and symptom severity among breast cancer patients from Taiwan and the US to inform new resolutions of symptom management.



#### Who may participate?

- Participants must meet the following criteria:
- Women aged 18 and older
  - Non-Hispanic White women in the US and Taiwanese women in Taiwan
  - Stage 0, I, II, or III breast cancer
  - No breast cancer recurrence
  - No other cancer

#### What Does Your Participation Involve?

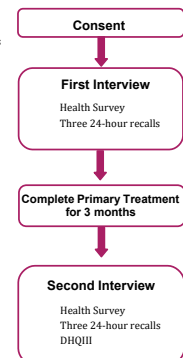
You will answer the following surveys in an interview (by phone, email, or online survey form) to describe your diet and symptoms:

- Health survey** to assess quality of life (~15-25 minutes)
- 24-hour recalls** to describe your food intake from the previous 24 hours  
-Two weekdays and one weekend within a month (each 15-25 minutes)
- Dietary history questionnaire (DHQII)** to report long term dietary practices after treatment (~60 minutes)

As a token of appreciation, you will receive a total of \$60 in gift cards:

- \$20 after completing the first interview
- \$40 after completing the second interview

#### Study Timeline



MD000010007  
IRB Approved  
Approval Date - 3/10/2022

## CancerCare's Young Professionals Committee's 5th Annual Fundraising Event Raises Over \$7,500 To Support Young Adults Impacted by Cancer

### Seeking Young African American Breast Cancer Survivors for a study on improving life after cancer



#### HOW CAN I HELP?

Participate in a trial of Y-AMBIENT, an education intervention for the spirit, body, & mind.

#### WHAT WILL HAPPEN?

You will receive access to Y-AMBIENT education materials and a trained nurse for four months. You will complete questionnaires about how you are feeling. We will compensate you for your time.

#### To learn more, please contact:

Timiya S. Nolan, PhD, RN

**Nolan.261@osu.edu**  
**614-292-4482**

June 16 marked CancerCare's Young Professionals Committee's (YPC) 5th annual fundraising event. The event "Cocktails for a Cause," which took place at the Michael Kors Building's Rooftop Garden in Manhattan, brought together nearly 100 young professionals and CancerCare supporters, helping to raise over \$7,500, exceeding the goal, towards supporting young adults impacted by cancer.

[READ MORE HERE!](#)

To learn more, please contact: Timiya S. Nolan, PhD, RN [Nolan.261@osu.edu](mailto:Nolan.261@osu.edu).



## ANGELs in the Community

### Recap: Tigerlily at Essence Festival



Tigerlily Foundation joined over 500,000 individuals in New Orleans, Louisiana for the 28th Annual Essence Festival, the largest gathering created for and by Black women in the United States. We partnered with Black Girls Who Ride on the 3rd Annual Ride to Essence Fest where our ANGEL Leads, Daria Ross, Jonell Deshotel, Kawana Rucker and Dr. Neosho Ponder and Tigerlily Team provided educational materials and shared their stories with over 300 women to educate and empower others.

Tigerlily's Founder, Maimah Karmo, participated in the Essence Wellness House and Health Hub charging the audience to take control of their health, ask questions and be informed.

## ANGEL in Battle Creek, Michigan

ANGEL Daria Ross participated in the THRIVEHer Workshop for the Battle Creek community. TLF ANGELS are uplifting their community, serving and giving back! A high level, heartfelt, impactful discussion on every part of the cancer experience!



## In Case You Missed It

### 8th Annual Tigerlily Young Women's Breast Health Day on the Hill Recap

This year's Young Women's Breast Health Day on the Hill brought together a collective of advocates, health care providers, policy experts, and others to advocate for the advancement of education and access to survivorship care plans for health care providers and all patients. Clinicians, researchers and insurers have limited agreement on the utility of survivorship care plans and the services that should encompass such plans. Thus, communication and treatment are often disjointed aspects of a cancer survivor's journey as they transition from specialized oncology care to primary care. Read more about the need for redefining survivorship and establishing equitable survivorship care plans and the outcomes of the event in the 8th Annual Tigerlily Young Women's Breast Health Day on the Hill Report [HERE](#).







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**AMGEN**



*Lilly*



**Seagen**